

Marketing to Schools

CLICHÉ 🤢 BINGO

"Saves teachers time"	"Empowering students to..."	"Can be used on any device"
"Created by teachers, for teachers"	"Thousands of high-quality resources"	"Improve student outcomes"
"Engages children"	"Blended learning"	"Ideal for classroom use"
"Develop a love of learning"	"Reduce teacher workload"	"Loved by teachers"
"Accelerate progress"	"Extend learning beyond the classroom"	"Easy to use"